



Graduate School of Management Studies - GTU

MBA (Innovation, Entrepreneurship & Venture Development)

2 Year Full time Course

Admission Guideline 2021-23

Graduate School of Management Studies (GSMS), Gujarat Technological University (GTU) has been given approval by All India Council of Technical education to start MBA (Innovation, Entrepreneurship and Venture Development) awarded from the academic year 2019-20 onwards. This program is a 2 Years PG program which is an action oriented and outcome based program. It aims to admit students with Innovative ideas and problem solving mindset who will be given access to incubation support. The program has been designed to produce New Generation Entrepreneurs capable of building innovative ventures and simultaneously earning master degrees in a span of two academic years.

With an objective to connecting theory of innovation and entrepreneurship with practice and enabling students to acquire skills, this outcome oriented program will facilitate learning on management of innovation, entrepreneurship and venture development from foundation to advanced stages and simultaneously enable students to apply their entrepreneurial skills in real life situations, validate ideas, build innovations, test market and build a successful venture.

This four-semester MBA program has, in addition to classroom learning, three Action Learning Segments and three Capstone Projects to enable students to learn to recognize, create and shape a business opportunity, develop leadership and build a start-up team, construct business models and assess market feasibility for launching new start-ups.

By the end of the program, students will have a knowledge and understanding of

1. Key concepts of innovation, entrepreneurship and new venture development
2. How to take an idea, build a prototype and launch to early customers in the market.
3. Demonstrate how to Market and idea/Prototype to early customers.
4. Knowledge of scale up of ventures
5. Knowledge of venture growth strategies
6. Knowledge of Business Models and Fund Raising
7. Knowledge of Hiring and Talent Management
8. Knowledge of International Start-up Ecosystem

Students passing this course will develop their own startup which was initiated during this course. They may also have a career at some other startups also. They can also try to coordinate and lead pre-incubation centers in academics, incubation units, acceleration unit, angel and Venture Capital firms or CSR arm, social enterprise arm and spin off arm of corporate, NGOs, and other social enterprises.

Required Documents

The candidate shall submit the self-attested copies of the following documents

- 1) S.S.C. Examination (Std. X) Mark-sheet,
- 2) H.S.C. Examination (Std. XII) Mark-sheet or of equivalent examination,
- 3) Mark sheets of all semesters / years of degree (graduation),
- 4) School Leaving Certificate or Transfer Certificate,
- 5) Category certificate for a candidate belonging to Scheduled Castes (SC), Scheduled Tribes (ST) and Socially and Educationally Backward Classes (SEBC), issued by the authority empowered by the State Government in this behalf,
- 6) Non-Creamy Layer (NCL) certificate of the family, issued after 1st April of the relevant academic year, by the authority empowered by the State Government in this behalf,
- 7) Category certificate for a candidate belonging to Economically Weaker Sections (EWS), issued by the authority empowered by the State Government in this behalf,
- 8) Four Passport size Photographs of candidate,
- 9) Proof of payment of application form fee as per the category.
- 10) CMAT Scorecard

HOW TO APPLY:

- Online Application form can be accessed at www.gsms.gtu.ac.in
- Incomplete application form due to any reason or application without documents listed above, is liable for rejection by the University.
- Filled application form with copies of testimonials should reach following address, on or before **3rd Aug, 2021** or email on **admin.gsms@gtu.edu.in**

Graduate School of Management Studies,

Academic Block No. 4, GTU Chandkheda campus, Visat Gandhinagar Road,
Chandkheda, Ahmedabad 382424. Gujarat, India

Application form fee (non-refundable):

Online payment of application fees as given below should be done on following link:

<https://www.onlinesbi.com/sbicollect/icollecthome.htm>

Category of Applicants	Fee (INR)
General/OBC Male Candidates	INR 500
All Female Candidates	INR 250
SC/ ST/ PWD Candidates	INR 250

Schedule of Admission Process:

Sr. No.	Details / Particulars	Timeline
1	Download and filling up the Admission Form	13th July to 3rd August 2021
2	Announcement of Merit based on CMAT Score	5th August 2021
3	Online Presentation cum Interview (in each category 4 times students will be called for Presentation cum Interview)	6th & 7th August 2021, 10th August 2021 (if required)
4	Announcement of merit list, Selected candidates and waiting list	11th August 2021
5	Deadline for tuition Fees payment for confirmation of admission through the following link https://www.onlinesbi.com/sbicollect/icollecthome.htm	25th August 2021
6	Mail confirmation of admission to GSMS along with proof of payment of fees	11th August 2021 to 25th August 2021
7	Orientation and Commencement of online class	26th August 2021
8	Admission on vacant seats	26th August 2020 to 9th Sept 2021

Cancellation of Admission and Refund of Fees:

- After completion of online admission process and before start of schedule of admission on vacant seats, if any candidate who withdraws his/ her candidature the fees paid by him/ her shall be refunded subject to the condition of such vacated seat being filled up by the institution.
- A candidate desirous to withdraw his candidature after completion of admission on vacant seats, for any reason whatsoever, shall have to request in writing to the college. But he/ she shall not be entitled to get refund of the fees paid by him/ her for getting admission.

Further information:

In case of any query or further information applicant can contact the institute office through mail on admin.gsms@gtu.edu.in or on contact number 079-23267534 / 542 on all working days.